


PERSONAL INFORMATION

Al-Essa, Marwa



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Sex female | Date of birth 27/1/1981 | Nationality Syrian

WORK EXPERIENCE

- Professor, Faculty of administrative sciences, Department of Marketing
Head of marketing department.**
From September 2017 – till now AL Sham Private University, Damascus
- Professor, Faculty of Business Administration, Department of Marketing**
From Nov 2014- 2017 Arab International University, Damascus
- Career guide**
From 2010-2014 Career Guidance Center, UNDP Project, Damascus
- Training responsible**
From 2006- 2010 Public Agency for Employment and Enterprise Development, Damascus.
- Trainer for feasibility study**
From 2005-2006 Training Center, Damascus.

Educational and Training

- From 2008-2012** Ph.D. Marketing, Damascus University, Damascus, Syria
- From 2006-2008** MA Marketing, Damascus University, Damascus, Syria
- From 2005-2006** Diploma Marketing, Damascus University, Damascus, Syria
- From 2000-2004** License in Business Administration, Aleppo University, Aleppo, Syria

TRAINING

- 2010 Active labor market programs, organizers: German agency for technical cooperation.
- 2009 Course about soft skills(negotiation skills & change management, problem solving & conflict management, team building and customer service), organizers: UNDP
- 2009 Course about " career guidance", organizers: UNDP.
- 2009 Course about " self-assertiveness and conflict resolution skills, career exploration, career guidance decision-making tools. Organizers: Modernization of vocational Education and training programme.
- 2008 Course about" business ethics and emotional intelligence, organizers: Modernization of vocational Education and training programme.
- 2008 Strategic Management, organizers: Modernization of vocational Education and training programm.
- 2007 Course Title: The Importance Of Training In development of Human Resources, organizers: national institution of public management.

PERSONAL SKILLS

Mother tongue(s) Arabic

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	good	good	good	good	good

Communication skills :

- Good communication skills gained through my training experience at Career guidance centre
- Good ability to bear the work stress obtained through working with United Nation organization.

Organisational / managerial skills

- Very good teamwork.

Computer skills

- Good of Microsoft Office tools.

Other skills

- The ability to dialogue obtained through working with United Nation organization

ADDITIONAL INFORMATION

- Publications**
- Research "the role organizational variables to achieve job satisfaction, Journal of the university Damascus.
 - Research "Ways to improve marketing performance as an input to achieve competitive advantage.